

Great Basin and Northern Rockies
Fire Prevention Convention
Theme: Fueling Prevention
April 12-16, 2010
Radisson Hotel – Salt Lake City, Utah

Date / Time	Session / Type	Presenter	Contact info #'s
Monday 12 April			
Evening	Registration and opening reception		
Tuesday 13 April	DAY CHAIR – ERIN DARBOVEN		
0800 – 0830	Registration		
0830 – 0845	Opening and Introduction		
0845-0900	Welcome	Mike Styler Selma Sierra Susan Stewart	
0900 – 1030	Keynote Speaker “Who Moved My Cheese?” -- on handling change. (Finding out where your cheese went.)	(Spencer Johnson-Red Tree Group)	
1030-1100	Break – vendors		
1100-1200	Joint Session -- New Prevention campaigns – Ember Aware, Ready, Set, Go, Stop it before it starts, take responsibility, etc. CFFP, videos	Helene Cleveland, MaryAnn Baumberger (MT) Harry Steele (ID) Susan Marzec (UT) Ed Smith (NV) Jeff Swanson (WY)	
1200 – 1300	Lunch-----Videos and Idea Sharing		
1300 – 1400	General Session - Working with the Ad Council -- Fire Prevention Campaign	Jeff Sheets and BYU working group	
1400-1500	Break out #1 Reaching Teens	Jeremy Olsen	
	Break out #1 Fire Investigation and cause Reporting	Teresa Rigby Mike Heath (DHS)	
	Break out #1 Starting from Scratch	Patty Eder Heather McLean Heather O’Hanlon	
1500-1530	Break		
1530-1630	Break out #2 Reaching Teens	Jeremy Olsen	
	Break out #2 Fire Investigation and cause Reporting	Teresa Rigby Mike Heath (DHS)	
	Break out #2 Why Prevention Teams?	Dean Burnham ///	

Wednesday , 14 April	DAY CHAIR – JASON CURRY		
0830 – 0845	Opening and Introduction		
0845 – 0930	Joint Session – Oregon Trail Fire experience (What went wrong, what they did, why they didn't think it would ever happen to them)	Chief Doan Boise FD	
0930 – 1000	Break – Vendors		
1000 – 1100	Joint Session – Homeowner panel (lost home, post fire flood damage, near misses)	Citizens Santaquin-Molly Fire Idaho MT-Dan FMO for near misses	
1100 – 1200	Joint Session – Insurance issues in WUI	State Insurance Dept Rep. State Farm Chubb SafeCo	
1200 – 1300	Lunch		
1300 – 1400	General – Grants for Prevention and Mitigation	Cathy Scofield, Jane Martinez, Nancy Barr	
1400 – 1430	Break - Vendors		
1430 – 1530	Joint Session – Firewise Your Neighborhood And CWPP	Michelle Steinberger	
1530 – 1630	Break out #3 WUI Codes	Tyre Holfeltz Dave Vickers	
	Break out #3 Landscaping and firewise plants	Mike Kuhns	
	Break out #3 Delivering Prevention in the Urban Areas	Chief Duane Woolsey -- UFA	

Thursday 15 April	DAY CHAIR – LOREN WALKER		
0830 – 0845	Welcome – Open		
0845 – 1000	General - Social Acceptability of Fuels Treatments	Dr. Mark Brunson Utah State Univ.	
1000 – 1030	Break		
1030-1200	General Session – Working With the Media	Media Reps – panel (depends on what is going on who will show)	
1200 – 1330	Awards Luncheon for group – with Registration fees & Boots and Bunker program during lunch	Boots and Bunker Daniel Glenn, Ogden FD	
1330-1500	Plain Language for the Public	????	
1500-1515	Break		
1515-1600	General – Social Networking, Generating interest with no fire in your backyard.	PR Firm -- Blakesley	
1600-1630	Final business		

Friday 16 April			
0800 - 1200	Committee meetings or meetings as scheduled and needed Great Basin, Rocky Mountain		